

ESA - MISSOURI STATE COUNCIL  
PUBLICITY/OUTREACH REPORT  
March 1<sup>st</sup> - February 28<sup>th</sup>

CHAPTER NAME \_\_\_\_\_ CHAPTER # \_\_\_\_\_

PUBLICITY CHAIR \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

<u>PUBLICATIONS</u>	<u>TOTAL</u>
1. Chapter news articles submitted to the Hawthorne	_____
2. Chapter articles submitted to "Jonquil" (non-published)	_____
3. Chapter articles or photos published in the "Jonquil"	_____
4. News releases, articles or features published in a newspaper	_____
5. Photos published in a newspaper	_____
6. Feature story about ESA or an ESA member published in a magazine/newspaper - not ESA related	_____

<u>RADIO OR TELEVISION</u>	
7. Public service announcement broadcast on radio (Different wording - not # of times airing of same spot)	_____
8. Public service announcement broadcast on television (Different wording - not # of times airing of same spot)	_____
9. Public affairs appearance on television or radio	_____
10. Presented ESA video to a group	_____
11. Each different poster, certificate, billboard, T-shirt designed and used to promote ESA events (not total number produced - must state chapter name, event, date, etc. )	_____
12. Attended outside public relations workshop or class (# attending)	_____
13. Presented ESA award to an outstanding community citizen	_____
14. Gave speech or presentation to a group outside of ESA	_____

<u>COMMUNITIONS</u>	
15. How many in your chapter have e-mail?	_____
16. Has your chapter developed a web site?	Yes_ No_____
17. Does your chapter utilize social media?	Yes_ No_____

CHAIRMAN  
18. Write a short report of your efforts in publicity and public relations during the past year.  
NOTE: A copy of the published article(s) must accompany notes. Please send a "copy" of all the public service announcements sent to the radio and television station(s) - including dates and station names or call letters. All of this is necessary for your entry to be considered for judging.

All reports must be postmarked not later than February 28.  
Mail reports to:

**Barb Henke**  
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Auxvasse, MO 65231  
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(816)-351-1295