ESA - MISSOURI STATE COUNCIL
PUBLICITY/OUTREACH REPORT
March 1st - February 28th

CHAPTER NAME _____ **CHAPTER #** _____

PUBLICITY CHAIR _____

ADDRESS _____ **CITY/STATE/ZIP** _____

PUBLICATIONS **TOTAL**

1. Chapter news articles submitted to the Hawthorne _____
2. Chapter articles submitted to "Jonquil" (non-published) _____
3. Chapter articles or photos published in the "Jonquil" _____
4. News releases, articles or features published in a newspaper _____
5. Photos published in a newspaper _____
6. Feature story about ESA or an ESA member published in a magazine/newspaper - not ESA related _____

RADIO OR TELEVISION

7. Public service announcement broadcast on radio (Different wording - not # of times airing of same spot) _____
8. Public service announcement broadcast on television (Different wording - not # of times airing of same spot) _____
9. Public affairs appearance on television or radio _____
10. Presented ESA video to a group _____
11. Each different poster, certificate, billboard, T-shirt designed and used to promote ESA events (not total number produced - must state chapter name, event, date, etc.) _____
12. Attended outside public relations workshop or class (# attending) _____
13. Presented ESA award to an outstanding community citizen _____
14. Gave speech or presentation to a group outside of ESA _____

COMMUNITIONS

15. How many in your chapter have e-mail? _____
16. Has your chapter developed a web site? Yes_____ No_____
17. Does your chapter utilize social media? Yes_____ No_____

CHAIRMAN

18. Write a short report of your efforts in publicity and public relations during the past year.

NOTE: A copy of the published article(s) must accompany notes. Please send a "copy" of all the public service announcements sent to the radio and television station(s) - including dates and station names or call letters. All of this is necessary for your entry to be considered for judging.

All reports must be postmarked not later than February 28.

Mail reports to: Brittany Covey
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Wright City, MO 63390

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HOLTchick8122@yahoo.com